

TRAFFIC ADVISORY NOTIFICATION

On Sunday, April 28th, the Rochester Regional Health Flower City Challenge will be passing by your neighborhood or business!



Dear Rochester Neighbor,

YellowJacket Racing & Fleet Feet present **The Rochester Regional Health Flower City Challenge on Sunday, April 28th** including a 5K (3.1 Mile), a Half Marathon (13.1 Miles) & a Half Marathon Relay. This notification is to inform you of street closures and provide opportunities to become involved and showcase your specific neighborhood.

Your street may be closed/affected during certain timeframes; local residential traffic may be delayed, but will be accommodated. Traffic will be able to cross through the closed areas, so not to completely halt transportation to churches, businesses and homes.

Blue Cross Arena Area: Broad Street Bridge between Exchange & South closed Apr 27th at 6:00 pm until Apr 28th 12:30 pm. Exchange Blvd between Broad & Court closed Apr 28th at 4:15 am until 12:30 pm.

The following traffic advisories will be in effect the morning of Sunday, April 28, 2019:

Zone 1 & 2 (7:15 am to 9:00 am): Broad St Bridge to the impacted streets on W. Main, Madison, Brown, Morrie Silver Way, Plymouth Ave Northbound from Allen St to Brown St., State St. to E. Main to East Ave to Right on Brunswick to Park Ave to Goodman.

Zone 3 (8:00 am to 10:00 am): Goodman from Park to Pinetum. No Exiting Off I-490 to Goodman Street.

Zone 4 (8:00 am to 11:00 am): Pinetum to Doctors, left onto Mt Vernon to Alpine then cross South Ave and then Robinson to Mt. Hope over to the River Path at U of R over the Ford St Bridge. Delays Expected. To and from Wilson Blvd from Elmwood during peak runner times will be restricted, use Intercampus, Ford Street or McLean.

Zone 5 (8:45 am to 12:30 pm): Exchange Blvd at Ford Street to Court Street. Court Street Bridge Closed at 7:15 am.

You can view the electronic map of course closures and find more information on the event at: www.FlowerCityChallenge.com.

We hope to see you on the course cheering the runners, participating or volunteering as they traverse around our great city. If you have any questions, feel free to e-mail events@yellowjacketracing.com or call 585-732-1090. Thank you!